

Honey To Bees

Getting From Ebooks to Networked Books

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Headfake

Honey To Bees

‘Tricking’ Writers From Ebooks to Networked Books

It's Great To Have Vision

But How To Get There?



Web Fiction

So What Has Changed?

2 Things

I. Writers Have Moved To Ebooks

Money is a motivation

2. Readers Have Moved From Browsers

Knee-Reading > PC Reading



Books In Browsers

‘Technically’ Inevitable.
Use cases still vague.

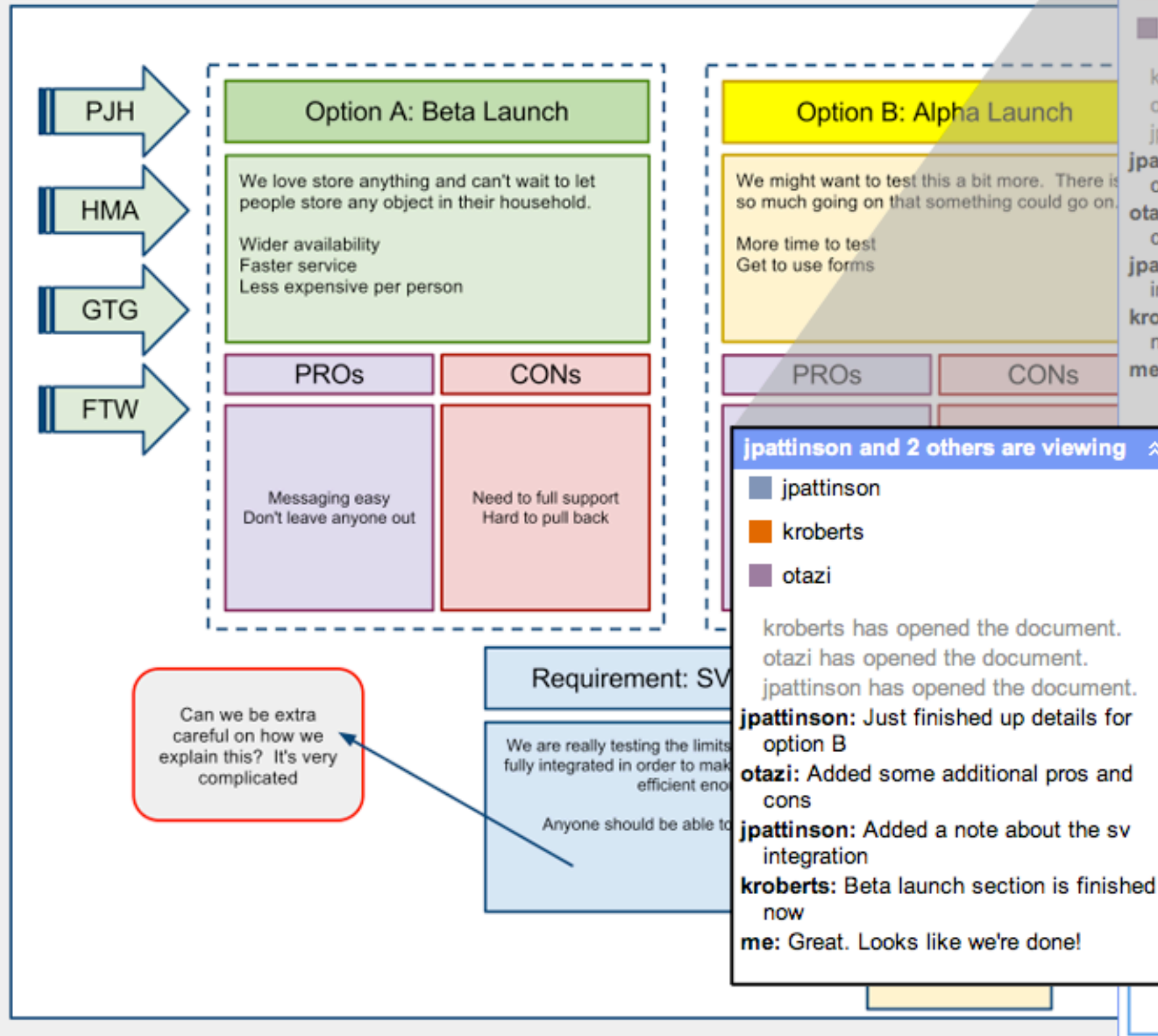
Reading In The Browser

Not As Good

- Desktop
- Mobile
- Not yet, anyhow

**“Books In Browsers Have To Be
Better
(In Some Way)
Than Alternatives”**

File Edit Insert Format Help



jpattinson and 2 others are viewing

- jpattinson
- kroberts
- otazi

kroberts has opened the document.
otazi has opened the document.
jpattinson has opened the document.
jpattinson: Just finished up details for option B
otazi: Added some additional pros and cons
jpattinson: Added a note about the sv integration
kroberts: Beta launch section is finished now
me: Great. Looks like we're done!

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Joash Wee

Change Cover

Update Info

View Activity



- Community Manager, Media & Events Executive a...
- Studied Marketing at National University of Singa...
- Lives in Singapore, Singapore
- In a relationship with Dung Nguyen

About



Friends 932



Photos 998



Map 55



Likes 164

5

Status

Photo

Place



What's on your mind?



Joash Wee

2 hours ago

Raining cats and dogs. Sleepy. LOL!

Like · Comment · Share

1



Joash Wee recommended a link.

6 hours ago

Pay my roaming bills! We'll reimburse your roaming charges.. no questions asked. Just remember to us
www.paymyroaming.com

All you need to do is upload your telco bill with roaming charges and you'll stand a chance to get

Recent Activity



Joash and Shen Yizhe are now friends.



Joash likes FlexiRoam.



Joash read How can I be proud of my... on The Guardian.



Joash posted to October 2011.



Joash Wee shared a link.

3 hours ago

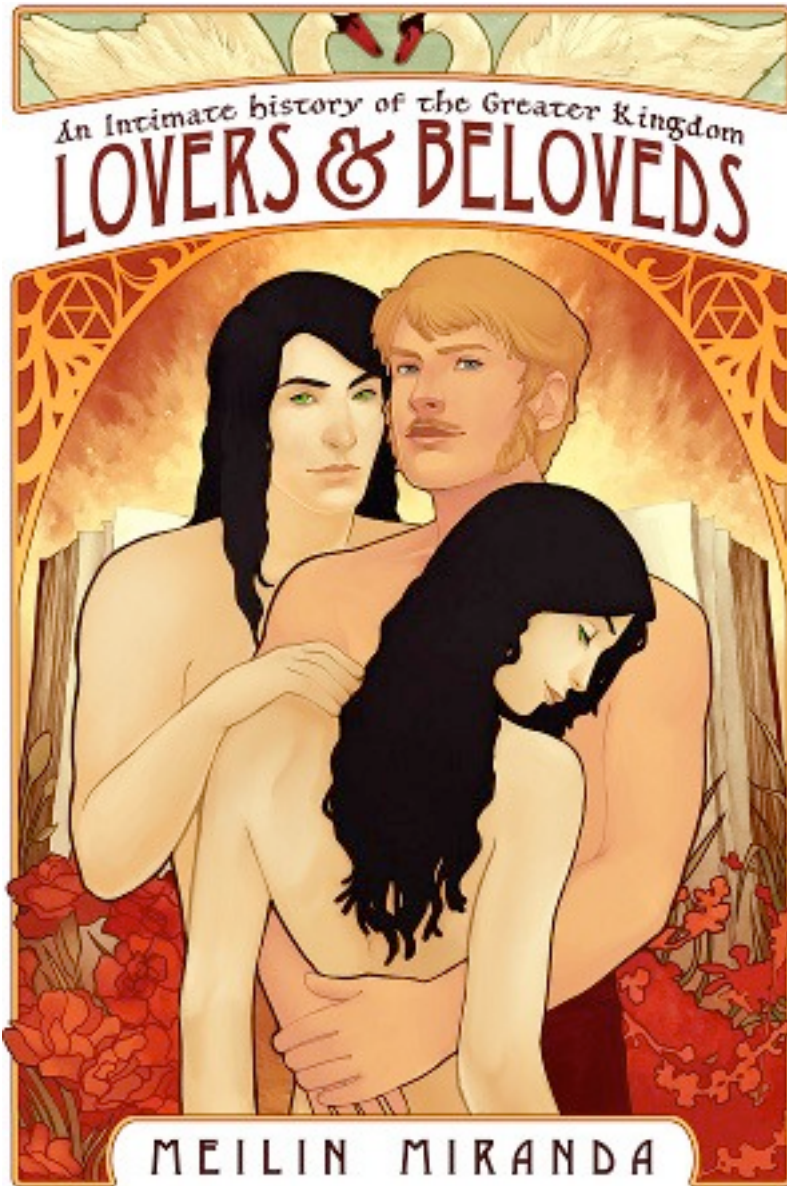
From the iPod to a learning thermostat



Introducing the Nest Learning Thermostat
www.youtube.com

Meet Nest, the world's first Learning Thermostat. Nest learns from your temperature adjustments, programs itself to keep you comfortable, and guides you to e...

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Some questions

Submitted by [Frog Princess](#) on Mon, 09/06/2010 - 5:40am.



Is Temming eighteen in this version? Had you raised the Tremontine majority age by two years? How old are Sedra and Ellika then?

Otherwise, I'm exited it's back, I missed those characters. You sure made Temmin to appear extremely unlikeble in this opening, unlike the old one.

Quote:

"A woman will rule when Nerr gets the Heir.

Show spoiler

Does it mean we will get to see a woman on the throne?

Note from Mei: I'm going back through and spoiler-tagging stuff from the draft. No harm no foul, just preventive measures.

reply



I had to

Submitted by [MeiLin](#) on Mon, 09/06/2010 - 9:16am.



In the end, I capitulated to the stupid decency standards here, which means one cannot acknowledge the sexuality of even fictional teenagers. Temmin being two years older makes Elly nineteen and a half and Sedra twenty-one. Initially I was really pissed, but further thinking has led me to believe it might be better all around, and not for legal reasons.

Temmin isn't as likeable in the opening. He has to have somewhere to go as a character, for one. For another, I've tried to write him like a real person who makes mistakes. This is a big one.

reply

Social

more importantly collaboration



reddit

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what's hot

new

controversial

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search

**British mercenary on trial in Equatorial Guinea** (smh.com.au)

submitted 21 minutes ago by key95 to worldpolitics

comment save hide report

what's this?

**Philly activists: "let's pass out flyers questioning the need for surveillance cameras". Result: warrantless search. Police chief: "you're a hate group"**

(philly.com)

submitted 7 hours ago by jimbecle to reddit.com tagged: fascism, cops, hate

218 comments save hide report

**The Army official who managed the Pentagon's largest contract in Iraq says he was ousted from his job when he refused to approve paying more than \$1 billion in questionable charges to KBR** (nytimes.com)

submitted 10 hours ago by hobgobbler to politics tagged: Iraq, KBR, corruption

49 comments save hide report

**It's Thrilling! Hilarious ad vandalism.** (flickr.com)

submitted 7 hours ago by OlympicPirate to pics tagged: pics, advertising, art

31 comments save hide report

**N.Y. poised to OK marijuana for medicinal use** (dailygazette.com)

submitted 9 hours ago by allie to science tagged: weed, New York, medicine

47 comments save hide report

**Shopdropping aka Droplifting: Beginner's Guide to the Subversive Urban Art of Reverse Shoplifting [w/Pics]** (weburbanist.com)

submitted 6 hours ago by sux to WTF tagged: art, funny, advertising

76 comments save hide report

**GTA IV turns you into a pedophile.** (destructoid.com)

submitted 5 hours ago by masta to gaming tagged: GTA4, funny, games

46 comments save hide report

**Do you suffer from fear of losing your election? Incarcerex™ may be right for you!** (blackmustache.com)

submitted 2 hours ago by 1esproc to funny tagged: funny, lol, political

12 comments save hide report

**Evolution's Most Effective Killer: It's a tremendously deadly weapon, refined over the course of more than 100 million years. It kills tens of thousands of people every year** (popscl.com)

submitted 4 hours ago by qgyh2 to science tagged: evolution, science, death

23 comments save hide report

**I sometimes wonder what happened with those...** (reddit.com)

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ENVIRONMENT.redd.it



**But Reading Still A
Problem!**

Native App + Website

Writers

Is It Possible To Headfake Writers Into The Networked Book?

Headfakes?

- Writer-Feedback Groups
- Typo Corrections in the web
- Badges for engaging with other books
- Aggregated conversations in the book

**“The Best Way To Predict
The Future Is To Invent It”**

Summary

- Reading in Browsers Suck (For Now)
- Writers as an in to the Networked Book